

BOX ELDER

Events

Sponsoring city events, you make a positive influence on our ever growing community, enhancing the quality of life for our residents, military, surrounding region, and visitors alike.



PH: 605-923-1404

420 VILLA DRIVE
BOX ELDER, SD 57719

WWW.BOXELDERSD.US

Sponsorship Opportunities

2024 BOX ELDER EVENTS



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Box Elder Ball

An Elegant Family Event: Fine Attire, Delicious Treats, and Fun Prizes. Join us for a memorable evening filled with dancing, hors d'oeuvres, and sweet desserts. Capture this special moment at our photo booth and make a keepsake gift! This year we will be Crowning Box Elder's 2024 Prince and Princess(4-10 yr old - by drawing).

*Date: Friday, Feb. 2nd
5:30 pm - 7:30 pm
The Box Events Center*

Hop with a Cop

Get set for the biggest indoor Easter Egg Hunt of the year! Join us with our dedicated Box Elder Police Officers in this exhilarating event, set to take place at The Box Elder's Events Center. Don't miss the opportunity to snap a photo with the Easter bunny. Anticipate a day overflowing with family fun, prizes, and excitement!

*Date: Saturday, March 30th
10:00 am - 11:30 am
The Box Events Center*

Cleaning up the Box

The dedicated individuals of the Box Elder community, including city employees, local businesses, and volunteers, will unite for a morning devoted to cleaning up garbage around town. A light breakfast, lunch and t-shirt will be provided to all participants. Let's come together and take pride in cleaning up the box!

*Date: Thursday, June 6th
8:00 am to 12:30 pm
Box Elder City Hall*

**Event times, locations, & dates are subject to change. Keep informed on our social media pages.*



Feel free to reach us at any time by making a call or dropping an email.

| www.boxeldersd.us | Marketing@boxelder.us | 605-923-1404 |

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Community Nights

Once a month this summer at the Liberty Center (YMCA) are Summer Community Nights. We'll have delicious food trucks, live music or DJ entertainment, sponsor & vendor booths, and fun activities for all ages. Make these community nights a new summer tradition - it's the perfect way to connect with your community!

Dates: Tuesdays, June 18th, July 16th, & Aug. 20th
5:30 pm - 7:30 pm
Liberty Center (YMCA)

Patriot Day

Join us for an extraordinary event featuring a parade, live bands, vendor fair, food trucks, family-friendly activities, a pre-fireworks glow dance party, and a grand fireworks display. The first 1000 attendees, including Military and their families, will receive a complimentary \$5.00 token to use at the food trucks.

Date: Saturday, Sept. 14th
3:30 pm - 8:00 pm
Box Elder City Hall

Box Elder Expo

Invite Only

At the Box Elder Expo, attendees will get an exclusive look at our city's future. Discover new businesses, expansion plans, parks, and a state-of-the-art children's museum. The Box Elder Expo is your gateway to all that's on the horizon. This **invite-only** event puts attendees and legislators at the forefront of our progress!

Date: Thursday, Oct. 3rd
4:00 pm - 7:00 pm
The Box Events Center

**Event times, locations, & dates are subject to change. Keep informed on our social media pages.*



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Monster Mash

Dress up in your favorite costumes & get ready for an unforgettable free Halloween experience at the Monster Mash Trick or Treat Event! Encounter businesses & individuals from your very own community, waiting to shower you with sweet treats and eerie surprises. Fun for the whole family!

*Date: Friday, Oct. 25th
4:00 pm - 8:00 pm
The Box Events Center*

Winter Wonderland

Spread holiday cheer in Box Elder! At this event take a picture with Santa, sip on hot cocoa, and enjoy festive crafts, games, and activities for the whole family. Don't forget to write your letter to Santa and admire the dazzling display of decorated Christmas trees! It's a free event you won't want to miss!

*Date: Thursday, Dec. 12th
4:00 pm - 8:00 pm
The Box Events Center*

**Event times, locations, & dates are subject to change. Keep informed on our social media pages.*



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Sponsorship Tiers

What to expect with your sponsorship level(s).

Diamond Sponsor (**Patriot Day ONLY**):

- X-large logo prominently displayed on all event promotional materials (including all social media platforms, flyers, posters, and banners).
- Tagged on Social Media posts.
- Dedicated free booth space in a prime location for maximum visibility (**must sign up** with link posted on Facebook closer to the event date).
- Mention during opening remarks.
- Fireworks Sponsor.
- 10 free event T-shirts.

Premium Sponsor:

- X-large logo prominently displayed on all promotional materials (including all social media platforms, flyers, posters, and banners).
- Tagged on Social Media posts.
- Free booth space in a prime location. Email marketing@boxelder.us if you wish to have a booth at your sponsored event(s).
- Mention during opening remarks at select event(s).
- X-Large logo displayed on t-shirts (Patriot Day and Cleaning up the Box events only).
- Pre-Fireworks Glow Dance Party Sponsor (Patriot Day only).

Platinum Sponsor:

- Large logo prominently displayed on all promotional materials (including all social media platforms, flyers, posters, and banners).
- Tagged on Social Media posts.
- Mention during opening remarks at select event(s).
- Free booth space in a prominent location. Email marketing@boxelder.us if you wish to have a booth at your sponsored event(s).
- Large logo displayed on t-shirts (Patriot Day and Cleaning up the Box events only).

Gold Sponsor:

- Medium logo featured on all promotional materials (including all social media platforms, flyers, posters, and banners).
- Tagged on Social Media posts.
- Mention during opening remarks at select event(s).
- Free booth space in a preferred location. Email marketing@boxelder.us if you wish to have a booth at your sponsored event(s).
- Medium logo displayed on t-shirts (Patriot Day and Cleaning up the Box events only).

Silver Sponsor:

- Small logo displayed on all promotional materials (including all social media platforms, flyers, posters, and banners).
- Tagged on Social Media posts.
- Free booth space in a standard location. Email marketing@boxelder.us if you wish to have a booth at your sponsored event(s).
- Small logo displayed on t-shirts (Patriot Day and Cleaning up the Box events only).

Bronze Sponsor:

- Business name displayed on all promotional materials (including all social media platforms, flyers, posters, and banners).
- Tagged on Social Media posts.
- Free booth space in a standard location. Email marketing@boxelder.us if you wish to have a booth at your sponsored event(s).
- Business name displayed on t-shirts (Patriot Day and Cleaning up the Box events only).



Sponsorship Package Deals

What to expect with a sponsorship package.

Package Deal One: \$30,000

Premium Level Sponsor:

- X-Large logo prominently displayed on all promotional materials (including all social media platforms, flyers, posters, and banners).
- Tagged on Social Media posts.
- Free booth space in a prime location. (Email marketing@boxelder.us if you wish to have a booth at your sponsored event(s).
- Mention during opening remarks at select event(s).
- Mention on TV & radio ads-if created.
- X-Large logo displayed on t-shirts (Patriot Day and Cleaning up the Box events only).
- Pre-Fireworks Glow Dance Party Sponsor (Patriot Day only).
- 5 free Patriot Day event t-shirts.
- As a premium sponsor, you will sponsor ALL events with a **savings of \$9,500.**

Package Deal Two: \$20,000

Platinum Level Sponsor:

- Large logo prominently displayed on all promotional materials (including all social media platforms, flyers, posters, and banners).
- Tagged on Social Media posts.
- Mention during opening remarks at select event(s).
- Free booth space in a prominent location. (Email marketing@boxelder.us if you wish to have a booth at your sponsored event(s).
- Large logo displayed on t-shirts (Patriot Day and Cleaning up the Box events only).
- Pre-Fireworks Glow Dance Party Sponsor (Patriot Day only).
- As a platinum sponsor, you will sponsor ALL events with a **savings of \$4,000.**

2024 City of Box Elder Sponsorship Form

Sponsoring Business Name:

Date:

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Phone #:

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Full Name of Contact Person:

Business E-Mail:

Business Address:

Please mark the following sponsorship level(s) you wish to sponsor.

Package Deal One - \$30,000

Package Deal Two - \$20,000

<u>Box Elder Ball:</u>	<input type="checkbox"/> Premium \$5,000	<input type="checkbox"/> Platinum \$3,000	<input type="checkbox"/> Gold \$1,500	<input type="checkbox"/> Silver \$750	<input type="checkbox"/> Bronze \$500
<u>Hop with a Cop:</u>	<input type="checkbox"/> Premium \$5,000	<input type="checkbox"/> Platinum \$3,000	<input type="checkbox"/> Gold \$1,500	<input type="checkbox"/> Silver \$750	<input type="checkbox"/> Bronze \$500
<u>Cleaning up the Box:</u>	<input type="checkbox"/> Premium \$3,000	<input type="checkbox"/> Platinum \$1,500	<input type="checkbox"/> Gold \$1,000	<input type="checkbox"/> Silver \$750	<input type="checkbox"/> Bronze \$500
<u>Community Nights (3):</u>	<input type="checkbox"/> Premium \$6,000	<input type="checkbox"/> Platinum \$4,000	<input type="checkbox"/> Gold \$2,000	<input type="checkbox"/> Silver \$1,000	<input type="checkbox"/> Bronze \$500
<u>Patriot Day:</u>	<input type="checkbox"/> Diamond \$10,000	<input type="checkbox"/> Premium \$7,500	<input type="checkbox"/> Platinum \$5,000	<input type="checkbox"/> Gold \$3,000	<input type="checkbox"/> Silver \$1000
<u>Box Elder Expo:</u>	<input type="checkbox"/> Premium \$3,000	<input type="checkbox"/> Platinum \$1,500	<input type="checkbox"/> Gold \$1,000	<input type="checkbox"/> Silver \$750	<input type="checkbox"/> Bronze \$500
<u>Monster Mash:</u>	<input type="checkbox"/> Premium \$5,000	<input type="checkbox"/> Platinum \$3,000	<input type="checkbox"/> Gold \$1,500	<input type="checkbox"/> Silver \$750	<input type="checkbox"/> Bronze \$500
<u>Winter Wonderland:</u>	<input type="checkbox"/> Premium \$5,000	<input type="checkbox"/> Platinum \$3,000	<input type="checkbox"/> Gold \$1,500	<input type="checkbox"/> Silver \$750	<input type="checkbox"/> Bronze \$500

Total Amount:

Sign Here:

****Please email this form, along with your updated logo, to our marketing team at marketing@boxelder.us.
Upon receipt, an invoice for payment will be mailed to the address provided above.***